

***“Blessed shall you be when you come in,
and blessed shall you be when you go out” Deut. 28:6.***

Dear <name>

Covenant relationship...

A covenant relationship with God provides us with protection... guidance...and abundant blessings. And I believe it's the best relationship to have!

Many years ago, God made me a promise—to send me covenant people like you—who would partner with this ministry to reach the world for Christ.

And he has faithfully kept his word.

Because of your covenant partnership, we've been able to reach millions in the US and around the world for Jesus.

We have been able to reach 97% of US households with the Gospel, go to Washington in defense of our Judeo-Christian values and feed thousands of starving children and families in Africa.

But the work isn't finish...there's still a lot to do!

With each small step of faith we have taken...God has abundantly blessed. And he is ready to do it again.

But... to be effective...to sow in new soil...and to maintain what we have started...we need YOU.

Have you received your Platinum Covenant Partnership mailing yet?

If you have please send it in today.

If you haven't then please [[request one now](#)]. Or you can [[renew](#)] online now.

We have made many advances in 2008 for the kingdom, but there's more to do in 2009. And with your help, we will do great and wondrous things for the Lord.

Your Breakthrough partner,

Pastor Rod Parsley

P.S. I want to say, “thank you” for your faithfulness to the ministry. Your friendship has meant a lot to me and to this ministry! And because of this, I want to share things with you that I would only share with a friend. I'd like to take you behind the set of the program...and into my life.

Joni and I have taped a DVD message titled “Just for my Friends.” And I’d like to send this DVD to you for your [\[ministry gift\]](#) of any amount.

On it, Joni will reveal what it’s really like to live with me. We will share with you how we met and were engaged. Included is a special prayer thanking God for your support to the ministry and so much more. You can learn more about the DVD [\[here\]](#).

P.P.S I want to offer you benefits that I have ***never*** offered before.

When you [\[renew\]](#) your Platinum Covenant Partnership pledge, you’ll receive the exclusive CD teaching of the month.

But if you are able to give 12 full months of support in a single [\[gift of \\$600\]](#) or more, **or** if you sign up to pay [\[\\$50\]](#) per month by [bankcard](#), I will send the CD teaching automatically to you each month.

We are counting on generous supporters like you to help us when there are so many souls to be saved and so many hungry people to be fed. Prayerfully seek the Lord’s guidance in this matter.

Note

I had this as one complete e-mail with PRP signature at the end and without the PS or PPS. You can use it either way.

SAMPLE