

Landing Page (150-250 words)

Actual word count 210

With other words flashing: 218

[Where the word slavery is you can have it flash different words like: Beatings..., Kidnapping..., Murder..., Racism..., Prejudice..., Mutilations..., Rape..., Torture...]

*SLAVERY...*

## You have the power to make it **stop!**

Every day a Sudanese child is beaten, raped, or seized from his or her family.

Mothers are forced to work all day in fields. Sons are murdered if they give too much trouble. Daughters are forced to perform unspeakable sex acts.

And why is this happening? What was their crime?

They were born black and they are not Muslim!

Our Christian brethren are roped by the neck... and marched north—into slavery. Life as they knew it is a fading dream. The horror of slavery is their new reality.

But you have the power to make it stop.

You can stop the beatings...

You can rescue a teenage girl from rape...

You can unite a little girl with her family...

You can restore a little boys hope...

You can free someone from slavery...today!

When you give \$45, you feed the hungry, spread the gospel, dig new water wells, provide shelter...and you free a slave.

To date, Bridge of Hope has freed over 29,000 captives. And with your help, we can free 29,000 more.

A gift of \$450 will free 10 slaves. \$4,500 will free 100 slaves. Please give your most generous gift today—and use **your power** to set someone free.

Transaction Page (100-150 not including billing information)

Actual word count 125

YES, I want to free slaves in Sudan! Here is my gift of:

[ ] \$4,500. I will use my power to free 100 slaves in Sudan

[ ] \$450. I will use my power to free 10 slaves in Sudan.

[ ] \$\_\_\_\_. I will use my power to free \_\_\_\_ slaves in Sudan.

[ ] \$45. I will use my power to free one slave in Sudan.

[ ] \$\_\_\_\_. I will use my power to support the work in Sudan.

Each slave that **you** *free* will receive a REDEMPTION certificate—which will spread the gospel and tell them you paid for their freedom. They will receive a Breakthrough cross pin which will remind them that Christ paid for their eternal redemption.

**Stage** (35-64 words)

Actual word count 38

Version #1 **Do for someone what Christ did for you!**

Slavery...is a life of bondage.

Our Christian brothers and sisters are living as captives in Sudan. And you have the power to set them free. Will you?

[Yes, tell me how?](#)

Actual word count 51

Version #2 **Sow today so someone can have freedom tomorrow!**

A gift of \$45 sown today will give freedom to a slave in Sudan tomorrow. God sowed a seed in Mary's womb so that we could have a free life through Christ Jesus. Will you give someone that same gift?

[Yes, tell me how?](#)

Actual word count 49

Version #3 **Help free your Christian Brothers and sisters in the Sudan!**

Thousands of Sudanese children are being ripped from their mother's arms daily. They are being tortured and enslaved because they are black Christians. They are our brethren...and they need our help. Will you free someone today?

[Yes, tell me how?](#)

Actual word count 50

## Version #4 **You have the power to make it stop!**

Torture. Rape. Beatings. Mutilations. Murder. Kidnapping. This is the reality for Sudanese people.

Dirty water. Lack of food. No shelter. These are the struggles that they battle with daily.

But you...have the power to stop all of this...will you?

[Yes, tell me how?](#)

General related areas (for each)

Home

Events

Bridge of Hope appeals

Daily Broadcasts

Special Offers

**Banner** (35-50 words smaller stages on main stage)

Actual word count 25

Stage **1**

### **Help set the captives free.**

*... proclaim liberty to the captives... set at liberty those who are oppressed Luke 4:18b*

[...click here to give Now](#)

Actual word count 31

Stage **2**

### **Proclaim the year of the Lord's favor!**

*... proclaim the acceptable year of the Lord. Luke 4:19*

Show God's favor—set someone free Now!

[Click here to set a slave free...](#)

Actual word count 12

Stage **3**

### **Set the slaves free in Sudan!**

[Click here to free a slave...](#)

**Email blast** (150-200 words)

In my schedule already. Not needed? Will clarify this with Mary.

**E-receipts** (approx. 170 words)

Actual word count 117

**Version 1**

To: [email address]

From: BOH

Re: Thank you!

Dear <name>

Thank you for your donation of \$\_\_\_\_\_ to free \_\_\_\_\_ slaves.

Your gift will provide food, shelter, spread the gospel, help to dig new wells and free slaves. Each slave that you free will receive a certificate of REDEMPTION which will have your name on it. They will know that you freed them from a life of servitude.

Plus, they will get a Breakthrough cross pin which will remind them that Jesus paid the price for their eternal redemption.

**Transaction Date:**

**Donation Information:**

**E-mail Address:**

**Purchase:**

\_\_\_\_ **Free Slaves**

\_\_\_\_ **Redemption Certificate**

\_\_\_\_ **Breakthrough Cross Pin**

**Gift Total:** \_\_\_\_\_

*Thank you for helping set Sudanese captives free!*

**Tax deductible information:**

Actual word count 124

**Version 2**

To: [email address]

From: BOH

Re: Thank you!

Dear <name>

Thank you for using your power to help free slaves in the Sudan. Your gift of [XXX.00] will set [XX] slaves free!

Your gift will also provide food, shelter, and needed resources to the Sudanese people.

Each slave that you freed will receive a Breakthrough cross pin—to remind him or her that Christ paid the price for his or her eternal redemption. They will receive a certificate of REDEMPTION that will tell them that you paid the price for their physical freedom...and it will tell them more about the gospel of Jesus.

We could not do this great work without your help...

*Thank you for helping set Sudanese captives free!*

**Tax deductible information:**

SAMPLE