

Landing Page (150-250 words)

Actual word count 344

Version #1

EXclusively, **for my friends...**

Over the years, I've had to redefine who my friends are—they are the ones who are in a covenant relationship with God—because only through a covenant relationship can our friendship be protected, abundantly blessed and guided by the Lord.

And you...are my friend...and a friend to this ministry.

God promised me years ago, that he would send covenant people who would come along side this ministry to help spread the Gospel and meet the needs of a hurting world.

And he was faithful...because he sent YOU.

Together we have been able to feed thousands of hungry children and families in Africa, go to Washington to defend our Judeo-Christian beliefs and reach 97% of the homes in the US with the Gospel.

And God has given me two critical words for 2009: **TOGETHERNESS & COVENANT.**

God has more for us to do! And in order to get it done, we have to be in a covenant relationship and we have to work together.

I am truly thankful to count you as a Covenant Partner with this ministry! Without you we cannot reach those who need to hear God's word or to feel his hand of compassion.

I would like to send you a copy of [["Just for my Friends"](#)] DVD for your [[gift](#)] of any amount.

I want to offer you something that I've never offered before. When you renew your Platinum Covenant Partnership pledge I will send you an exclusive CD teaching of the month. And if you're able to give 12 full months of support in a single gift of [[\\$600](#)] or more or if you sign up to give [[\\$50](#)] per month by bankcard, I will send the CD teaching automatically each month—and you will never have to wait for us to receive your pledge.

Please pray about the matter for...

***"You must ... make up your own mind as to how much you should give.
Don't give reluctantly or in response to pressure.
For God loves the person who gives cheerfully." 2 Corinthians 9:7 (NLT)***

Links Explained

[\["Just for my Friends"\]](#)

More information about the DVD what is on it.

[\[gift\]](#)

Link to the transaction page for their donation.

Actual word count 201

Version #2

Protection...

Guidance...

...and Abundant Blessings...

are the benefits we receive because of our covenant relationship. It is God's favor poured out on us.

This favor goes beyond our families...it goes beyond our dreams...it is on everything that we do. All that we touch...all that we desire...is abundantly blessed.

God has united us—you and me in this work. He specifically selected us for this task—so we can make a mark for the Kingdom.

Peoples lives hang in the balance! We have touched nearly every nation on earth with the Gospel. And right here in the US we reached 97 percent of the households. We have fed thousands of starving children and families in Africa.

But there is still so much to do.

I am committed to getting it done! But I can't do it alone.

God knew that this work was too much for one man—that's why he sent YOU and others like you to become Platinum Partners. Together we can meet the needs of a hurting and lost world—by providing food, clothing, shelter and HOPE.

Please [\[renew\]](#) your commitment today. Let us share the benefits of our Covenant relationship with those who desperately need to know Jesus.

Transaction Page (100-150 not including billing information)

Actual word count 121

YES, I want to renew my Platinum Covenant Partner pledge.

\$_____ Here is my one-time annual partner gift of \$600 or more.

Here is my monthly partnership pledge of:

\$25

\$ 30

\$40

\$____ per month

Pastor, I am unable to make a monthly pledge, but I would like to give a New Year's gift of :

\$<ask> \$<ask> \$<ask> \$____ my donation to help support the ministry.

Thank you for standing with us as we do the work of the Lord. Your pledge will help us spread the Gospel and meet the needs of starving children and advocate for those who have no voice to advocate for themselves.

For all pledges

I will rush to you your free copy of "Just for my Friends" DVD .

For the \$600 and the \$50 pledge only

Plus I will send you the CD teaching automatically each month

Stage (35-64 words)

Actual word count 33

Version#1

2009 Together in Covenant Relationship!

Together we can change the world! The Lord wants to do signs and wonders through us—you and me.

Will you let him?

[\[Become a Covenant Partner now!\]](#)

Actual word count 34

Version #2

2009 Togetherness & Covenant...

Together we are a powerhouse for the Lord. God did not stop performing miracles...doing signs...or working wonders. He wants willing vessels. Will you be one?

[\[Renew your covenant pledge now!\]](#)

Actual word count 78

Version #3

God (You + Breakthrough)= Supernatural Miracles
(other words that could be used instead of miracles are manifestations or Wonders)

Together...

God has shown that he will do great and wondrous things when his people are on one accord. God has multiplied what we could have achieved alone because we are one in purpose.

But I believe this is just a small demonstration of what God wants to do.

With your continued support we can witness God's water-parting power!

I want to see it...

Do you?

[\[Yes, I want to see it.\]](#)

General related areas (for each)

Home

Events

Bridge of Hope/Breakthrough (appeals or something else)

Daily Broadcasts

Special Offers

Banner (35-50 words smaller stages on main stage)

Actual word count 49

Stage 1

Exclusively for Platinum Covenant Partners

As a Platinum Covenant Partner you are a friend to this ministry. And because you are a friend I want to send you a free copy of "Just for my Friends" DVD with your gift of any amount.

[\[Click here\]](#) to get your copy now!

Actual word count 69
Stage 2

Tap into God's Supernatural POWER

"..for whatever a man sows, that he will also reap" Galatians 6:7.

As a Platinum Covenant Partner, God's supernatural power is released into your life...and in the lives of those this ministry helps—because of your covenant with God.

Covenant equals protection, guidance and abundant blessings. But in order to reap—you need to sow.

[[Sow your seed now](#)] and tap into God's supernatural power.

Actual word count 68
Stage 3

[Picture of a trumpet]

Sound the battle cry

*"Strong to meet the foe, marching on we go,
While our cause we know, must prevail;
Shield and banner bright, gleaming in the light,
Battling for the right we ne'er can fail."
Hymn by William F. Sherwin 1869*

God has sounded the battle cry...he is assembling his troops. He wants us to continue to engage the enemy wherever we find him.

God wants us to hold up the banner—to declare the day of the Lord.

But in order to fight we need your help as a Platinum Covenant Partner to fuel the cause.

The troops need YOU. Please [[renew your support today](#)].

Actual word count 58
Stage 4

"Just for my Friends"

Jesus invites strangers and servants into his inner circle. He calls us friends...

"No longer do I call you servants,... but I have called you friends,..." John 15:15.

I too call you friends. And I want to share with you things that I would only share with a friend.

[\[click here to learn more\]](#)

Email blast (150-200 words)

E-receipts (approx. 170 words)

Actual word (whole)count 135

Actual word count (under \$300) 105

Version 1

To: [email address]

From: Breakthrough

Re: Thank you!

Dear <name>

Thank you for your gift of [XXX.00]. It will help us to spread the Gospel, feed starving children and defend our Judeo-Christian values in Washington.

Your gift will enable us to engage the enemy wherever we find him.

I'm sending you a free copy of "Just for my Friends" DVD. You will learn things about me that only my closest friends know. Plus I've included a special prayer of thanks to the Lord for you.

For donors of \$300 or more only

You will also receive a CD teaching automatically each month—you'll never have to wait until we receive your support to get your CD.

We could not do this great work without your help...

Tag #1 Thank you for renewing your Platinum Covenant Partnership pledge!

Tag #2 Thank you for renewing your support!

Tag #3 Thank you for your Platinum Covenant Partnership Pledge!

Tax deductible information: